



**ACHARYA NAGARJUNA UNIVERSITY**

Centre for Distance Education - ICT Division

Distance Learning Programs With ICT

# **COURSE INFORMATION BOOKLET**





# Welcome To Acharya Nagarjuna University

Acharya Nagarjuna University, a state university established in 1976, has been constantly striving towards achieving progress and expansion during its existence for over three decades, in terms of introducing new courses in the university colleges, affiliated colleges, and professional colleges. We are one of the front-ranking and fastest expanding universities in the state of Andhra Pradesh. We aim to remain connected academically at the forefront of all higher educational institutions.

Join the university with a legacy of 30 years of striving towards achieving academic excellence. Admissions are now open for undergraduate, postgraduate, and advanced diploma courses.

# Undergraduate Courses

Our undergraduate programs are self-paced, have an open schedule, and are completely online.

## ■ Bachelor of Commerce – General

This program aims to provide students with a thorough understanding of how to establish, finance, and manage modern business organizations. The administration of trade in the new age digital world would be an added learning in this program, and with tech adoption increasing at an exponential rate, it would have a significant impact on the learner students' career aspirations.

## ■ Bachelor of Business Administration (BBA)

The program aims at developing a student's intellectual ability, executive personality, and managerial skills through an appropriate blend of business and general education. The program assists the student in understanding and developing the unique leadership qualities required for successfully managing business functions, an organizational unit, or an enterprise.

## ■ Bachelor of Library Information Science (BLISc)

Through this program, students will acquire multiple skills including organizational and reference skills. This program is aimed to build careers to become librarians, university library assistants, or any other related role.

## ■ Bachelor of Commerce - Computer Applications

This program equips students with knowledge in both commerce as well as in computers, acting as a bridge between the two. Through this program, students will be able to learn the basics of Commerce along with the basics of computer applications in business.

## ■ Bachelor Of Arts (History, Politics, Sociology)

This program covers a number of areas including History, Politics, Sociology, Socio-economics, Skill Development, etc. Students will cover a broad range of disciplines and gain a detailed knowledge of their chosen subject area. This BA program is the most popular undergraduate degree, suitable for those who wish to pursue a wide range of careers due to its interdisciplinary nature and flexibility.

## Fee structure

Program	1st Year Fee	Duration	Eligibility
Bachelor of Commerce – General	₹ 5,630/-	3 Years	10 + 2 pass or equivalent from a recognized board
Bachelor of Business Administration (BBA)	₹6,730/-		
Bachelor of Commerce - Computer Applications	₹6,730/-		
Bachelor Of Arts (History, Politics, Sociology)	₹4,880/-	1 Year	Any Degree
Bachelor of Library Information Science (BLISc)	₹8,175/-		



# Postgraduate Courses

Our postgraduate programs give students a perfect platform to launch their career or take it to the next level. We provide individuals with a variety of master's degree programs.

## ■ Master of Human Resource Management

Through this program, you can gain exceptional skills and knowledge about human resources, which is needed in the job market.

## ■ Master of Social Works

This program is aimed to provide all the history, policies, and ideology involved in social work. The course is curated by experts.

## ■ Master of Commerce – Accountancy

This program is designed to provide an adequate basic understanding of accounting, finance, banking & financial services. Further to provide adequate exposure in the operational environment of accounting & finance. This program also prepares the candidate for the corporate world by providing them with knowledge of every aspect and good practical exposure.

## ■ Master of Commerce – Banking

This program prepares the students to exploit opportunities being newly created in the accounting & banking field and to provide an adequate basic understanding of accounting, finance, banking & financial services.

## ■ Master of Arts – English

This program recognizes the distinct advantages that can be gained by combining core areas of study in the humanities, social sciences, and languages with analysis, ethics, and critical thinking. The program also equips students with resource management skills, as well as strong presentation and communication skills, which are essential in today's workplace.



## ■ Master of Arts – Journalism and Mass Communication

This program provides a wide range of successful career opportunities and strengthens the core understanding in the areas of Public Relations, Reporting for Print Media, Advertising, Television Journalism, and more.

## ■ Master of Library Information Science

This program is required for most professional librarian positions. Through this program, one can gain exceptional skills required to become a librarian, university library assistant, or any other related role.

## Fee structure

Program	1st Year Fee	Duration	Eligibility
Master of Human Resource Management	₹ 8,930/-	2 Years	Graduation from a recognized university
Master of Social Works	₹10,030/-		
Master of Arts – Journalism and Mass Communication	₹6,730/-		B.com & BBA graduates are only eligible
Master of Commerce – Accountancy	₹6,730/-		
Master of Commerce - Banking	₹6,730/-		Should have English as subject in Graduation
Master of Arts – English	₹6,730/-		
Master of Library Information Science	₹10,175/-	1 Year	only BLISC graduates are eligible



# Diploma Courses

Our exclusive diploma courses are ideal for students looking to advance their professional qualifications.

## ■ Diploma in Psychology – Counselling and Guidance

The objective of the program is to give you in-depth knowledge on the various aspects of the profession along with providing assistance, building skills, and developing an understanding to become a successful counselor.

## ■ Diploma in Travel and Tourism Management

This program is for all those individuals who are passionate about traveling and want to make their passion a full-fledged career. Through this program, one can easily make their hobby into a successful profession.

## ■ Diploma in Retail Management

This program will help students to learn the necessary information about topics like Retail planning, International Retailing, Retail Sales, Product Management, Brand Management, and more.

## ■ Diploma In Logistics and Supply Chain Management

This program is designed to provide an overview of a range of essential Logistics and supply chain-related concepts. Through this program, students can explore the practical side of the subject by analyzing various global cases studies to relate operational efficiency and decision making across the supply chain.

## ■ Diploma in Banking and Wealth Management

This program is aimed to provide insight into the practices and principles of banking along with the core aspects of wealth management.

## ■ Diploma in Digital Marketing

This program is curated to offer students in-depth knowledge about the strategy and implementation required to become a professional digital marketer, along with hands-on experience of essential digital marketing skills, including SEO, SEM, social media, email marketing, and display ads.

## Fee structure

Program	Course Fee	Examination Fee	Eligibility	Duration
Diploma in Psychology – Counselling and Guidance	₹ 8,000/-	₹ 1,000/-	10+2 & Any Bachelor's Degree (Five Theory Papers + One Practical Paper)	1 Year
Diploma in Travel and Tourism Management	₹ 6,000/-	₹ 1,000/-	Any Bachelor's Degree	6 Months
Diploma in Retail Management	₹ 6,000/-	₹ 1,000/-		
Diploma in Banking and Wealth Management	₹ 6,000/-	₹ 1,000/-		
Diploma in Logistics and Supply Chain Management	₹ 6,000/-	₹ 1,000/-	Any Graduate or equivalent through (10+2+3)	1 Year
Diploma in Digital Marketing	₹ 8,000/-	₹ 1,000/-		



# Advanced Diploma Courses

ANU brings to you the most-demanding Advanced Diploma courses in Big Data Analytics and AI & ML. Through these programs, learners can build excellent and professional skills in these technical fields. Along with this, students will get a certified degree after the completion of the courses via online mode.

## ■ Advanced Diploma in AI and ML

This program is aimed to deliver intensive training in programming and the fundamentals of Artificial intelligence and Machine Learning through a range of specialist modules. With like-minded, global professionals and university researchers, students will learn how to lead in the development, implementation, and running of AI systems.

## ■ Advanced Diploma in Big Data Analytics

This program aims to prepare the learner to ask the right questions about the data, communicate effectively with data scientists and do the basic exploration of large and complex data sets. With like-minded, global professionals and university researchers, students will learn how to extract useful information from data and increase the ROI of a business.

## ■ Advanced Diploma in Hospital Administration:

This program is designed to equip students with the adequate knowledge required to understand the healthcare business or make decisions related to the management of hospitals. Students will learn about medical terminology, clinical, diagnostic therapeutic services, marketing management, and much more.

## Fee structure

Program	Course Fee	Examination Fee	Eligibility	Duration
Advanced Diploma in AI and ML	₹ 24,000/-	₹ 2,000/-	Any Degree with Maths or Stat or Computer as one Subject & Final year Engineering and Polytechnic Diploma holders	1 Year
Advanced Diploma in Big Data Analytics	₹ 24,000/-	₹ 2,000/-		
Advanced Diploma in Hospital Administration	₹ 14,000/-	₹ 2,000/-	Any Graduate or equivalent through (10+2+3)	1 Year



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## Contact Details

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